

COOKIE POLICY

This Cookie Policy (the “**Cookie Policy**”) explains how **Michaels Automotive LTD** as data controller “**Controller**”, “we,” “us,” or “our”) use technologies like cookies, pixels, and local storage to make our websites easier to use and to tailor content to be more relevant for you.

The information processed by cookies may relate to you, your browsing preferences or the type of browser you use and is used in the vast majority of cases to ensure the website functions as intended, to improve the browsing experience or to provide visitors with personalised offers. It is generally not possible to identify you from this information, but only to provide you with a personalised browsing experience.

For detailed information regarding our data processing please check the Privacy Policy on our website.

We respect your rights and privacy and allow you to opt-out of cookies in certain cases. However, the use of some strictly necessary cookies is essential to the operation of our website and will be explained in detail below.

IMPORTANT! This Cookie Policy is issued by an independently operated and owned service provider. Ford Motor Company affiliates or any of its subsidiaries are not involved in the data processing as a data controller or data processor.

Absolutely Necessary Cookie Category

These cookies are used to keep the website running and cannot be turned off. In most cases, they are only triggered when you use some interactive feature on the website, such as setting your privacy preferences.

You can set your browser to warn you or block these cookies, but in this case the website may not function properly. These cookies do not store any information that can be used to identify you.

Statistical, Analytical Cookie Category

Allow us to measure the traffic of the portal and its sources in order to improve its performance. They help us to identify the most and least popular pages and to see the order in which they are viewed by our visitors. We see this data in aggregated form, so it is completely anonymous. If you disable these cookies, your visits will not be included in the aggregate statistics and we will

not be able to measure the performance of the website. You can opt out of the use of the Google Analytics cookie through your browser or through the dedicated cookie consent interface.

Marketing/Targeting Cookie Category

Marketing or related targeting cookies may be placed on our website by our partners who may be engaged in promotional activities and are used to enable that partner to collect information about your interests and to display relevant advertisements to you on other websites.

These cookies do not directly store any information that can be used to identify you, but they can be used to uniquely recognise your device and/or browser. If you disable these cookies, you will see less targeted, less relevant ads on other websites.

The above grouping can also be displayed based on the duration of cookie storage - either as a set of persistent cookies for a single session or persistent cookies or based on the identity of the cookie setter - first-party or third-party cookies.

Absolutely Necessary Cookies We Use

| Cookie name | Cookie purpose |
|---------------------------------------|--|
| <i>_ford_cms_session</i> | Necessary cookie that stores information which are fundamental for the usage of the website. |
| <i>_performance_cookies_enabled</i> | Necessary cookie that stores information regarding your cookie preferences. |
| <i>_functionality_cookies_enabled</i> | Necessary cookie that stores information regarding your cookie preferences. |
| <i>_ad_cookies_enabled</i> | Necessary cookie that stores information regarding your cookie preferences. |

6. LEGAL RIGHTS OF THE DATA SUBJECTS

As a data subject you can request information about the processing of your personal data, and can request the rectification of your personal data, or the erasure of such data – with the exception of mandatory data processing - revocation of data, you can exercise your right to data portability and objection in the manner indicated when recording data.

Pursuant to Articles 15 to 20 of the GDPR as a resident of the European Economic Area (or where for other reasons the GDPR applies) you have the following rights in relation to your Personal Data:

- a) right to get information regarding our processing;
- b) right to access your personal data;
- c) right to rectification;

- d) right to erasure of your data;
- e) right to the restriction of processing;
- f) right to the portability of data (transmit your data to another data controller);
- g) right to object against our processing.

You can exercise your rights through inquiries sent to the contact options of the Data Controller. You have the right to be informed of the types of personal data that we store in relation to you. You also have the right to request access to your personal data (right to access). If the request affects the rights and freedoms of others or is manifestly unfounded or excessive, we reserve the right to charge a reasonable fee or in exceptional cases refuse to act on the request.

You have the right to rectify the incorrect data or erase it, or to request the restriction of data processing (right to rectification and erasure). If we process your data based on our legitimate interest, you can object to the data processing (right to object).

You are also entitled to receive your personal data processed by us in a commonly used, machine-readable format and to forward it to another data processor, or you can ask us to forward it for you, if the legal prerequisites are met (right to data portability). If we process your data based on your consent, you can withdraw your consent any time, but this will not affect the lawfulness of the previous data processing.

You have the right to file a complaint at the supervisory authority in the member state of your usual residence, workplace or the place of the assumed injury in particular if according to the assumption of the processing of personal data of the data subject violates the provisions of GDPR.

7. CHANGES TO THIS COOKIE POLICY

We will update this Cookie Policy when necessary to reflect changes in applicable law, our Products, what personal information we collect, or how we use personal information. When we post changes to the Cookie Policy, we will change the "Updated on" date at the top of the Policy. If we make material changes to the Cookie Policy, we will provide notice or obtain consent regarding such changes as may be required by law.